

- IMPACT OF THE CORONA PANDEMIC ON PRIVATE EQUITY INVESTMENTS -



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Survey period: 6th April 2020 until 30th April 2020

Invitation



~600

Decision-makers &
investment managers



~200

Investment
firms



101

Participants



91


Completed
surveys




70


Investment
firms

**IMPACT OF THE COVID-19
PANDEMIC ON PRIVATE EQUITY
INVESTMENTS**

61%
of the respondents expect
negative effects on deal flow
and transaction activity until
end of 2020 



 **66%**
see the COVID-19
outbreak as a **chance**
for future transactions

>50% 
will increasingly invest into
digital businesses

87% have already invested
into a **digital company** in the
past. However, nearly 50% of the
firms have a **digital share** within
their portfolios of **<25%** 

 **90%**  **80%**
IT, Software and Communications
as well as **Pharma & Healthcare**
are the most attractive industries for
investors


Growth & value creation levers
being the most important additional
assessment criteria for future CDDs

20% state that they will change
their investment strategy in
the future due to COVID-19 
However, there is a **high level**
of **uncertainty** regarding
upcoming strategy changes **42%** 

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